

World University of Design

Placement Snapshot | 2021–2024

Placement Rates:

2021 – 92% Placed | 2022 – 92% Placed | 2023 – 80% Placed

Entrepreneurship & Freelancing: Grew from 4% to 11%

Higher Education Progression: 1%–3% annually

Compensation Snapshot (Across Schools)

Median CTC: ₹3.80–4.25 LPA | Average CTC: ₹4.25–5.10 LPA | Highest CTC: ₹6.00–7.20 LPA

Average Salary Snapshot

	Average Salary Range – UG/PG
School of Fashion	UG: ₹2.85–3.80 LPA PG: ₹3.25–3.80 LPA
School of Design	₹4.25–5.85 LPA
School of Communication	₹4.25–5.85 LPA
School of Architecture	₹2.40–3.00 LPA
School of Visual Arts	₹4.25–5.85 LPA
School of Performing Arts	₹4.85–5.50 LPA
School of Business	₹3.85–4.25 LPA

Key Recruiters (Across 2021–2024, Across Segments): WUD students are recruited by leading organizations across technology, consulting, design, architecture, fashion, manufacturing, media, gaming, and education. Prominent recruiters include –

Technology & Consulting:

Amazon, KPMG, Capgemini, Deloitte, EY, Cognizant, Atos, Brillio Technologies

Design, Architecture & Built Environment:

Studio Lotus, JLL, EX2 India, Studio 34

Fashion, Retail & Lifestyle:

AJIO, Max Fashion (Landmark Group), Pepperfry, Nykaa, FirstCry, Kidbea

Manufacturing & Product:

Whirlpool, Milton, Kangaroo

Media, EdTech & Gaming:

TATA ClassEdge, Rockstar Games, Inklink

Healthcare & Pharma:

Dr. Reddy's

(100+ organizations have actively recruited from WUD over recent years.)

School-wise Placement Momentum (Audited Trends)

School of Design has recorded peak placement success of up to 98% in recent years, stabilising around 85% in 2024. The School of Fashion continues to maintain a strong 85–87% placement record. The School of Communication shows a rising entrepreneurial trend, with up to 15% of graduates pursuing independent careers. The School of Architecture shows a distinctive professional pathway, with nearly 27% of graduates opting for independent architectural practice. Graduates from Business, Visual Arts, and Performing Arts also show strong industry absorption along with independent professional growth.

Career Pathways at WUD

WUD graduates today pursue careers across global corporations, design and architecture studios, fashion and lifestyle brands, media and gaming firms, consulting organizations, manufacturing companies, digital platforms, and creative startups. Many also pursue international higher education and independent creative practice. This diversity of outcomes reflects WUD's education model that integrates creativity, technology, sustainability, industry exposure, and entrepreneurship.

These outcomes reflect WUD's consistently strong, design-led, industry-integrated education ecosystem that prepares graduates for corporate careers, startups, independent practice, and global higher education pathways