

CULT



WUD

DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October, 2021

E - Booklet



CULT



WUD

DESIGN + CULTURAL
FESTIVAL 2021

Announcing, World University of Design's much awaited International Annual Design + Cultural Festival - "Cult 2021". CULT will be held virtually on the 22nd and 23rd of October. Over the years the festival has been a high - profile event attracting students from colleges from all over to compete and showcase their talent through various exciting events. The festival is a forum for young minds to interact, exhibit their talent and unleash their potential.



For Registration -

<https://forms.gle/aamzwVz66X6zCWRQ9>

Email -

cult2021@wud.ac.in

Ameya

Group Dance

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

The theme we are going for this year is Self-love/ Self Acceptance. Self love and self acceptance is a beautiful journey. We can represent it through our body, hand gestures, eye movements, costumes, beautifully written lyrics, beats etc. There are infinite ways to represent this and there is no limit on how we want to express ourselves through dance. Let's all come together and learn to love and accept ourselves better!

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** Time limit is 6-8 minutes for each performance. Negative marking for exceeding the time limit.
- 3** The video must be recorded in landscape mode an mp4 format (720p min.) upto 1GB size. The video recorded should be exclusively recorded for CULT 2021.
- 4** Choice of songs is open to the participants.
- 5** Creativity in choosing a prop will also be considered. Costumes will not be critiqued or impact scoring for home/studio videos.
- 6** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 7** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - choreography, formation, synchronization, and overall presentation of the video. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs.500/-

Prize money:

1st- Rs.20,000/-

2nd- Rs.15,000/-

3rd- Rs.10,000/-

Conditions applied*

For any query please contact
cult2021@wud.ac.in

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

Team size : Min. 4 members
Time limit : 6-8 minutes

<https://worlduniversityofdesign.ac.in/cult-2021/>

Cynosure

A Fashion Film

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

It's an exciting time for fashion films as brands, designers and fashion professionals are composing new and innovative approaches to the traditional catwalk presentation to showcase the latest collections or concepts. The format of the fashion film has provided an alternate strategy for designers to artfully present their collections safely and effectively. In the same spirit instead of the long-running fashion design competition, in CULT 2021 we bring you the fashion film competition. We are inviting creative talents to submit fashion films that are based upon an interesting concept, are innovative, well crafted, and create an engaging virtual experience. The film could be a fusion of the work of creative individuals from different disciplines like fashion/art/design/journalism or anyone who has a flair for storytelling on fashion. Other than that, the possible form of your film can be very open.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** You could use: any form of storytelling format, any art forms, fashion illustrations /sketches/ doodles, videos/audios, motion graphics/stop motion, origami/kirigami/paper art.
- 3** The total runtime of the video entry, including opening and closing credits, should strictly be between 3 - 8 minutes.
- 4** The video entry must be in landscape mode MP4 format (720p) with a maximum file size of 1GB.
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGMENT CRITERIA - concept novelty, creativity, choreography, music and overall aesthetics of the film. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 500/-

Prize money:

1st- Rs. 20,000/-

2nd- Rs. 15,000/-

3rd- Rs. 10,000/-

Conditions applied*

Team size : Min. 5 members

Time limit : 3-8 minutes

For any query please contact
cult2021@wud.ac.in

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Lords of Chaos

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The new age artists are now showcasing their talents by making the maximum use of the pros of virtual platforms creatively. Let's see who all have mastered this art of having virtual jamming sessions with their band members and presenting their band performances to blow off the minds of the audience. CULT's battle of bands called as "Lord of Chaos" is calling out for all such entries to battle around virtually.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** A recently recorded video, 5-9 minutes long, shall be submitted in an mp4/MOV format (720p) upto 500 MB size. Mention your name, event's name & the date, along with the title "CULT 2021", on a pluck card. Pluck card should be clearly visible & readable throughout the video. The wonderful faces of the budding artists shall be clearly visible in the videos.
- 3** The pre-recorded videos should be raw/ unedited. The entries can be with/ without background music/ karaoke/ instrument recorded in a single take.
- 4** Performance can be in any language/ genre.
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA: Taal/ Rhythm, Vocals, Individual instrumentals, Dynamics, Creativity, Synchronisation of Vocals & the instruments, Originality and overall performance.

Registration fee: Rs. 500/-

Prize money:

1st- Rs. 20,000/-

2nd- Rs. 15,000/-

3rd- Rs. 10,000/-

Conditions applied*

Team size : Min 4 members

Time limit : 5-9 minutes

**For any query please contact
cult2021@wud.ac.in**

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/> <https://forms.gle/aamzwVz66X6zCWRQ9>

Rangshala

A theatrical Broadway

CULT



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"Rangshala is a collaborative form of performing art, a platform to voice one's opinion, a space where performers can express, act and present the experience of a real or an imaginary event before an audience. The performers may communicate to the audience through acting, gesture, speech, song, music and dance or any form of expression like Group play, Street Play, Monologue, Stand up Comedy, Mime, etc. So, Pratidhwani, the dramatics society of World University of Design brings to you a stage to showcase the talent that you have and inspire... All you need to do is to bring a lot of zeal and your voice of expression!"

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** Time limit is 5-15 minutes for each performance. Negative marking for exceeding the time limit.
- 3** The video must be recorded in landscape mode an mp4 format (720p min.) upto 1GB size. The video recorded should be exclusively recorded for CULT 2021.
- 4** Performances can be in any language provided subtitles are added in the videos which are other than english and hindi.
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.

Team size : 1-25 members

Time limit : 5-15 minutes

- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA :

Team Co-ordination, Dialogue delivery, expression, theme and overall performance. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 200/-

Prize money:

1st- Rs. 10,000/-

2nd- Rs. 7000/-

3rd- Rs. 4000/-

*conditions applied

**For any query please contact
cult2021@wud.ac.in**

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Level Up

Solo Dance Competition

CULT



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The theme we are going for this year is Self-love/ Self Acceptance. Self love and self acceptance is a beautiful journey. We can represent it through our body, hand gestures, eye movements, costumes, beautifully written lyrics, beats etc. There are infinite ways to represent this and there is no limit on how we want to express ourselves through dance. Let's all come together and learn to love and accept ourselves better!

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** Time limit is 2-2.30 minutes for each performance. Negative marking for exceeding the time limit.
- 3** The video must be recorded in landscape mode an mp4 format (720p min.) upto 1GB size. The video should be exclusively recorded for CULT 2021.
- 4** Choice of songs is open for the participants. Creativity in choosing a prop will also be considered.
- 5** Costumes will not be critiqued or impact scoring for home/studio videos. Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.

- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - choreography, formation, synchronization, and overall presentation of the video. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs.100/-

Prize money:

1st- Rs.4,000/-

2nd- Rs.3,000/-

3rd- Rs.2,000/-

Conditions applied*

For any query please contact
cult2021@wud.ac.in

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

Team size : Solo

Time limit : 2 to 2:30 mins

<https://worlduniversityofdesign.ac.in/cult-2021/>

Sing Street

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Singing is an art which can teleport the audience into an alternate fantasy world. If you think, the dynamics of your voice can sweep the listeners and relieve their stress during these challenging times, participate in CULT's "Sing Street" and flaunt this much-needed art. Unlike earlier, the entries will be in the form of videos where you will be recording yourself live and the authenticity of the audio being raw and organic shall be maintained.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** A recently recorded video, 2-3 minutes long, shall be submitted in an mp4/MOV format (720p) upto 300 MB size. Mention your name, event's name & the date, along with the title "CULT 2021", on a pluck card. Pluck card should be clearly visible & readable throughout the video. The wonderful faces of the budding singers shall be clearly visible in the videos.
- 3** The pre-recorded videos should be raw/ unedited. The entries can be with/ without background music/ karaoke/ instrument recorded in a single take.
- 4** Performance can be in any language/ genre.
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 6** The participants/team need to present their submission at the allotted time. It is also essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - Taal/ Rhythm, Pitch accuracy, Timbre, Dynamics, performance and overall presentation. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 100/-

Prize money:

1st- Rs. 4000/-

2nd- Rs. 3000/-

3rd- Rs. 2000/-

*conditions applied

For any query please contact

cult2021@wud.ac.in

<https://worlduniversityofdesign.ac.in/cult-2021/>

Team size : Solo/Duet

Time limit : 2-3 minutes

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

Whiplash

CULT



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"Instrumental Music can spread the international language" - Herb Alpert
An instrument provides a vessel to the song. An instrumentalist expresses an internal feeling/ emotion through an external medium which eventually becomes a part of the performer. The connection between the two is magical. If you have an inseparable connection with any such instrument, participate in the CULT's "Whiplash". The participants can be a solo/ a group of instrumentalists."

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** A recently recorded video, 2-4 minutes long, shall be submitted in an mp4/MOV format (720p) upto 300 MB size. Mention your name, event's name & the date, along with the title "CULT 2021", on a pluck card. Pluck card should be clearly visible & readable throughout the video. The wonderful faces of the budding artists shall be clearly visible in the videos. There shall be no electronic music used in the performance.
- 3** The pre-recorded videos should be raw/ unedited. The entries can be with/ without background music/ karaoke/ instrument recorded in a single take.
- 4** Performance can be in any language/ genre.
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA: Taal/ Rhythm, Dynamics, performance and overall presentation. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee:Rs. 100/-

Prize money:

1st- Rs. 4,000/-

2nd- Rs. 3,000/-

3rd- Rs. 2,000/-

Conditions applied*

Team size :1-5 Members

Time limit : 2-4 minutes

**For any query please contact
cult2021@wud.ac.in**

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

<https://worlduniversityofdesign.ac.in/cult-2021/>

Silver Scream

The Short Film

CULT



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The ancient Indian scriptures have categorized the basic human emotions into 9 basic 'Rasas' (moods). These include Shringara (love/beauty), Hasya (laughter), Karuna (sorrow), Raudra (anger), Veera (heroism/courage), Bhayanaka (terror/fear), Bibhatsa (disgust), Adbhuta (surprise/wonder), Shantha (peace or tranquility). The film competition includes making of a short fiction/documentary/docu-fiction which addresses any one of the above mentioned rasas. The film should be centered around establishing the core mood of the chosen rasa which can be achieved via screenplay, direction, dialogue, lighting or art direction. The film can be of any genre or theme including drama, horror, romance, video essay, documentary, etc. as long as it brings out the particular emotion.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute/College. It is also preferred that the participants register from their official email address.
- 2** Film should be submitted in MP4 or MOV format (250 MB max), landscape format in 720p (SD format) or 1080p (HD format).
- 3** It can be black and white, color or with any other special color treatment.
- 4** The content should be original and should be shot specifically for CULT 2021.
- 5** The film can be shot using any camera. (Mobile phone, DSLR or professional camera.)
- 6** The film can be in any language but if it is in any other language other than Hindi or English then it should have subtitles.
- 7** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 8** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - screenplay, direction, cinematography, dialogue, editing and sound design. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: RS. 100/-

Prize money:

1st- Rs. 4000/-

2nd- Rs. 3000/-

3rd- Rs. 2000/-

*conditions applied

For Registration

For any query please contact
cult2021@wud.ac.in

Team size : 1-4 members

Time limit : 2-5 minutes

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Mural Art

Nature and Space

CULT



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Keeping in consideration the changing times we have lived in the past due to covid. Many have left us in between, leaving a deep void. However, we have to free ourselves from failures and disappointments and embrace a new normal. There are infinite ways to represent this and there is no limit on how we want to express ourselves through Murals. Let's all come together and learn to love and accept ourselves better in these challenging times.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** One can choose as per their desired MEDIUM.
- 3** Minimum Mural Size is 15 sqft in Area, Maximum- your choice (Any Art Piece - Wall, Paper, etc.) – proportions and shape are upto the participants.
- 4** Theme for the competition will be shared on 19th October on Participant's registered email id. Mural should be created according to the given theme only.
- 5** The Mural Art should be submitted in PDF File (max. size-20MB). Process of Artwork- in the form of Images, starting from the blank space to the final Mural (Total 10 Images), 2 Final Images (from two different angles), A Brief Explanation about your Mural Art (Language- Hindi/English)

Team size : 1-4 Members
Time limit : 2 Minutes

<https://worlduniversityofdesign.ac.in/cult-2021/>

- 6** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 7** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA: The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 100/-

Prize money:

1st- Rs. 4,000/-

2nd- Rs. 3,000/-

3rd- Rs. 2,000/-

Conditions applied*

For any query please contact
cult2021@wud.ac.in

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

Valorant Tournament

CULT



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It is a free-to-play first-person hero shooter developed and published by Riot Games, for Microsoft Windows. The game pits two teams, Attackers and defenders, against each other in different objective-based game modes.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute College. It is also preferred that the participants register from their official email address.
- 2** If any round exceeds the given time limit the match will be terminated and highest score team will proceed to the next round.
- 3** The participants/team need to be present at the allotted time, otherwise will be disqualified. (Platform for playing and time will be intimated after successful registration)
- 4** The matches will be played in single elimination knockout rounds. Semi-finals and Finals will be played in best of 3 rounds.
- 5** It will be a 4 Day long event starting From 19th October.
 - Map: Decided by voting
 - Any form of cheating, using a glitch, abusing in-game mechanics, or unsportsmanlike behaviour may result in a forfeit of a game, match, or ban from the tournament.It will be 4 Day long event starting from 19th October. The tournament bracket/format will be shared on 18th October @5pm.
- 6** Players who move their character outside of the normal boundaries of a map may forfeit the game. Moving outside of the normal boundaries of a map includes but is not limited to part of the character's body passing through what should be a non-permeable surface or object, and moving into any area from which your character registers shots on an opponent who is not able to register shots on your character.
- 7** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 8** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA -

The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 100/-

Prize money:

1st- Rs. 4,000/-

2nd- Rs. 3,000/-

3rd- Rs. 2,000/-

Conditions applied*

**Tournament format: Single Elimination
knockout,**

Best of 3(finals and semifinals)

• Team size : (5 main players + 1 substitute)

For any query please contact

cult2021@wud.ac.in

<https://worlduniversityofdesign.ac.in/cult-2021/>

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

UnEnding

The Sustainable Jamboree

CULT



DESIGN + CULTURAL
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What did you do with your broken lamp in your room ? Did you simply throw it away or thought of upcycling it? Don't miss this opportunity to showcase your creative ideas about upcycling & adaptive reuse. The entries should be in the form of sustainable & functional products /prototypes. You can chose any discarded product or material available at your disposal.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** Suggestive materials: anything that's discarded
- 3** The submission should be showcased in front of the jury in the format of a presentation in pdf file(200MB) and a short video 2 minutes (landscape, mp4, 720p, 750MB) of the process of making the product/prototype.
- 4** An individual or team can submit maximum 2 ideas
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA -The uniqueness & functionality aiming to extend the lifecycle of the product. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 100/-

Prize money:

1st- Rs. 4000/-

2nd- Rs. 3000/-

3rd- Rs. 2000/-

*conditions applied

**For any query please contact
cult2021@wud.ac.in**

For Registration

Team size : 1-4 members

Time limit : 10 minutes

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

BIO beam

The art of design, nature and harmony

CULT



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God created everything out of nothing but man created everything out of something. Nature inspired design is an exceptional way to short modern day, complex and ever evolving design challenges in everyday life. The journey of evolution of man and their innovative thinking has always been inspired from the fascinating nature and its wonders. We are looking for designs inspired from nature, which look distinct, yet pleasing and acceptable for use keeping in mind the user as the center of your design. Expected outcome- Products. Transportations, Furniture. Source of Inspiration - Air, Water and Land.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** Submission could be in the form of digital render, free hand sketches, 3d models or mockups..
- 3** The submission should be showcased in front of the jury in the format of a presentation in pdf file(200MB) and a short video 2 minutes (landscape ,mp4,7 20p, 750MB) of the process of making the product/prototype.
- 4** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 5** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)
- 6** An individual or team can submit maximum 2 ideas

JUDGEMENT CRITERIA - The uniqueness. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 100/-

Prize money:

1st- Rs. 4000/-

2nd- Rs. 3000/-

3rd- Rs. 2000/-

*conditions applied

For any query please contact
cult2021@wud.ac.in

For Registration

Team size : 1-4 members
Time limit : 10 minutes

<https://worlduniversityofdesign.ac.in/cult-2021/> <https://forms.gle/aamzwVz66X6zCWRQ9>

Caption's County

CULT



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Explosion of creativity. Now be a chef of your caption, write up a crispy and crunchy Caption on picture to claim a Fabulous prize. One shot, one opportunity to prove on creative quotient. All you need to do is CAPTION a given picture, upload on Instagram, tag us and get the Most Likes.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** The Picture to be Captioned will be shared to the Participants on their registered Email id, along with further details about Instagram page.
- 3** Word limit should not exceed 20 words.
- 4** The Language for the Caption can be Hindi or English
- 5** Participant may also share the caption with image on instagram by tagging the contest page. Entry with maximum likes on caption will get a certificate (other than best three awards)
- 6** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 7** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3000/-

2nd- Rs. 2000/-

3rd- Rs. 1000/-

*conditions applied

Team size : Solo Event

Time limit : 1 minute for Presentation

**For any query please contact
cult2021@wud.ac.in**

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Slim Shady

CULT



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"Slim shady" is a unique competition happening the very first time in CULT. It is similar to last year's "Rasoda Rap" trend, where the participant can pick up any dialogue and create music out of it. Participants can play with the mood/ emotion of the dialogue & add the background music creatively to support the dialogue.

Get ready to exhibit your talent and compete with your fellow artists. We are very excited to witness the new epitome of talent under this category."

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** A recently recorded video, 2-3 minutes long, shall be submitted in an mp4/MOV format (720p) upto 300 MB size. Mention your name, event's name & the date, along with the title "CULT 2021", on a pluck card. Pluck card should be clearly visible & readable throughout the video. The wonderful faces of the budding artists shall be clearly visible in the videos.
- 3** The pre-recorded videos should be raw/ unedited. The entries can be with/ without background music/ karaoke/ instrument recorded in a single take.
- 4** Performance can be in any language/ genre.
- 5** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA: Taal/ Rhythm, Dynamics, performance and overall presentation. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3,000/-

2nd- Rs. 2,000/-

3rd- Rs. 1,000/-

Conditons applied*

Team size : Solo

Time limit : 2-3 minutes

**For any query please contact
cult2021@wud.ac.in**

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Frames Photography

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

Frames gives you opportunity to embrace your inner photographer even in these times of pandemic. Just sitting at your place you can click and showcase your knack. It's time to put your creativity in an image. You don't need to have professional camera to enter the competition; mobile photographers are welcome too. Just love and passion for photography is what we need. One can submit photograph based on any one of the theme: 1. Abstract Photography, 2. Motion, 3. Minimalism

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** Technical Requirements for submission: File size: Maximum 5MB, File type: jpg / JPEG, Aspect ratio: 4:5 (1080 X 1350px)
- 3** Participant can use a DSLR or phone camera for the given theme to be captured.
- 4** Simple lighting and contrast adjustments are allowed. Digitally composed or edited images will be disqualified
- 5** Submission should have accurate caption in English
- 6** Valid entries will be posted on our Instagram page and the picture with the maximum number of likes, will be given a special Audience Award.
- 7** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 8** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA : concept, composition, quality and overall appeal. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3,000/-

2nd- Rs. 2,000/-

3rd- Rs. 1,000/-

Conditions applied*

**For any query please contact
cult2021@wud.ac.in**

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

Team size : Solo

Time limit : 17 - 22 October 2021

<https://worlduniversityofdesign.ac.in/cult-2021/>

Immersive Storytelling

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

Love to tell stories? This is an opportunity to tell your story via any of the following mediums you like. Use narrative storytelling, comics, flipbook, stop motion, emojis, gifs, memes, podcasts, to tell us your story. Work in small groups or individually, iterate, and finally show us a great story.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** The participants are requested to submit their final work, on one page (JPEG/PNG format) or a minute-long MP3/MP4 file. Google Drive link for the same will be shared after registration.
- 3** The participants are also requested to use the WUD logo in their files to retain the originality of their work. In the case of Video output like stop motion and flipbook animation, logo should be placed in the beginning.
- 4** Maximum file size can be of 400 MB (MP4), JPEG and PNG resolution (1920*1080) and size 50 MB Max.
- 5** If using audio/video files to share a story, use MP3 or MP4 format for submission.
- 6** If using graphical/text-based methods to share a story, use PDF, JPEG, PNG format for submission, the dimensions for submissions can be chosen by the participants.
- 7** The participants must also submit at least 4-5 images of work in progress to ensure originality.
- 8** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 9** The participants/team need to present their submission at the allotted time. It is also essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3000/-

2nd- Rs. 2000/-

3rd- Rs. 1000/-

*conditions applied

For any query please contact
cult2021@wud.ac.in

For Registration

<https://forms.gle/aamzwVz66X6zCWRQ9>

Team size : 1-4 members

Time limit : 1 minute

Video/Audio or 1 Page

<https://worlduniversityofdesign.ac.in/cult-2021/>

World Building Competition

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

Design a digital 3D virtual world based off of the concepts provided where you as artists will be given a platform to showcase your 3D modeling skills. A challenging task to achieve where your modelling skills will be put to test. Are you guys ready ???

Rules and Regulations

- 1** The competition is open for all students who are part of any University/Institute /College. It is also preferred that the participants register from their official email address.
- 2** The reference or concept art will be given on 15th October 2021 on successful registration.
- 3** Participants can use any 3D software. There are no poly limits in terms of designing the prop/asset
- 4** The participants do not need to texture or unwrap
- 5** The participants are also requested to use the WUD logo in their files to retain the originality of their work.
- 6** The participants are requested to submit their final work in OBJ or FBX file format. Maximum file size should be of 200MB.
- 7** The participants must also submit at least 4-5 images of work in progress to ensure originality.
- 8** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 9** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - The participants will be judged based on accuracy of dimensions and intricacy of their model. The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3000/-

2nd- Rs. 2000/-

3rd- Rs. 1000/-

*conditions applied

**For any query please contact
cult2021@wud.ac.in**

For Registration

Team size : Solo event

Time limit : 1 Week

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Conceptual Art

Healing Power of Art

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

It is an Open Theme Contest. Participant is free to develop any concept which can be easily communicated to the audience in a two minutes video. Medium to communicate the concept can be any form of art like body art, photography, performance art, short film or make your own little corner of your house etc.

Rules and Regulations

- 1** The competition is open for all students who are part of any University/ Institute/ College. It is also preferred that the participants register from their official email address.
- 2** The submission should be showcased in front of the jury in the format of a presentation in pdf file- with 1 Image of Final Outcome and a brief description of the Art (200MB) or a short video 2 minutes (landscape, mp4, 720p, 750MB) of the process of making the Art.
- 3** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 4** An individual or team can submit only 1 idea.
- 5** The Language for the Description can be Hindi or English
- 6** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)

JUDGEMENT CRITERIA - The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3000/-

2nd- Rs. 2000/-

3rd- Rs. 1000/-

*conditions applied

Team size : Solo event

Time limit : 2 minutes

For any query please contact

cult2021@wud.ac.in

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

Chess Tournament

CULT



DESIGN + CULTURAL
FESTIVAL 2021

22 October - 23 October 2021

Chess is a board game played between two players. Chess is an abstract strategy game and involves no hidden information. Online chess is chess that is played over the internet, allowing players to play against each other in real time. This is done through the use of Internet chess servers, which pair up individual players based on their rating using an Elo or similar rating system.

Rules and Regulations

- 1** The tournament will be held online at <https://lichess.org/> .
- 2** If you do not have a lichess account register here (<https://lichess.org/signup>)
- 3** Participants should join the following team to enter the tournament.
<https://lichess.org/team/wud>
- 4** The tournament will be a Swiss-system tournament.
- 5** A Swiss-system tournament is a non-eliminating tournament format that features a fixed number of rounds of competition. Competitors meet one-on- one in each round and are paired using a set of rules designed to ensure that each competitor plays opponents with a similar running score, but does not play the same opponent more than once. The winner is the competitor with the highest aggregate points earned in all rounds. All competitors play in each round unless there is an odd number of them.
- 6** Entry to the tournament is password restricted, registered participants will receive the password.
- 7** Tiebreakers
Ties are broken with Sonneborn–Berger score (Add the scores of every opponent the player beats and half of the score of every opponent the player draws).
- 8** Though we respect creativity and using various manners for its expression, teams are expected to conform to a degree of decent depiction and obscenity will not be condoned.
- 9** The participants/team need to present their submission at the allotted time. Though it is essential to send the submissions to the CULT team, to avoid any technical errors. (Google meet link, time and drive link will be intimated after successful registration)
- 10** Total number of rounds:
depending on no. of participants.
• Initial clock time: depending on no. of participants.

JUDGEMENT CRITERIA -

The decision of the jury will be final and no complaints pertaining to the final judgement will be entertained.

Registration fee: Rs. 50/-

Prize money:

1st- Rs. 3,000/-

2nd- Rs. 2,000/-

3rd- Rs. 1,000/-

Conditons applied*

Team size : Solo

For any query please contact
cult2021@wud.ac.in

For Registration

<https://worlduniversityofdesign.ac.in/cult-2021/>

<https://forms.gle/aamzwVz66X6zCWRQ9>

**For Any Queries Please Contact
Core Coordinators:**

Vrinda Singhal - 8534807158

Nidhi Chauhan - 8826468184

Ayush Modi - 8804402024



World University of Design

Plot No.1, Rajiv Gandhi Education City

NH-1, Sonapat-131029, Haryana, India

Email:info@wud.ac.in

Tel:7056770061, 7056770065

WhatsApp:7056770065